**Symbolism Project- The Different Uses of Color**

**Project Details:**

**Considering the color assigned to the Core Group, conduct research and gather information about the symbolism of the assigned color and how it is used by companies for advertising purposes. The information collected from the research conducted should include the following:**

* the color
* emotions associated the color
* objects associated with the color
* logos that successfully use the color
* works of art that incorporate the color and conveys one of the emotions listed
* works cited page

**Presentation styles are to be determined by that of the Core Group. Some options for presentations are the following:**

* Microsoft Power Point
* Prezi
* Smart Notebook
* Powtoon

**Projects will be scored based upon the following criteria:**

* Use of technology to produce and present information to an audience
* Research conducted and drawing on credible sources
* Use of and ability to maintain formal style, both written format and presentation
* Use of appropriate and varied transitions
* Use of precise language and vocabulary
* Correct use of punctuation
* Spelling is accurate

Presentation date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Due Date for submission prior to presentation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_